

Jim McMillan



30 Minutes of HD Video  
Instruction Delivered to  
You Every Month



Ruby Butler



Professional Development  
and Inspiration in Times of  
COVID-19

10  
SHOTS!  
1 EACH  
MONTH

A monthly shot in the arm of educational,  
motivational, user-friendly support for  
you and your staff.

**EACH MONTH YOU RECEIVE:**



An Inspirational Keynote Message



Information on current Brain Science and Research  
in Learning Cognition



Best Practices for Daily Instruction and During the  
COVID-19 Pandemic



Connections and Strategies to SEL and Positive Behavior

**COST: \$899** per school

(includes 10 thirty-minute Brain Shots)

**ORDER NOW:**

C.L.A.S.S. Education

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Carmel, IN 46082

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## 4 FINISHING STRONG

### April: Collaboration

Keynote: You Were Meant To Be Here  
SPRW: If You Expect, You Must Inspect  
BRAIN RESEARCH: We Are Meant to be Social Beings  
LIFELINE: Cooperation

### May: Reflection/Goal Setting

Keynote: Are you Living Your Vision?  
SPRW: Yearlong Plan Preparations and Goal Setting  
BRAIN RESEARCH: The Brain and Organization  
LIFELINE: Perseverance



## Professional Development and Motivation in Times of COVID-19

## 1 SETTING UP FOR SUCCESS

### August: Anxiety

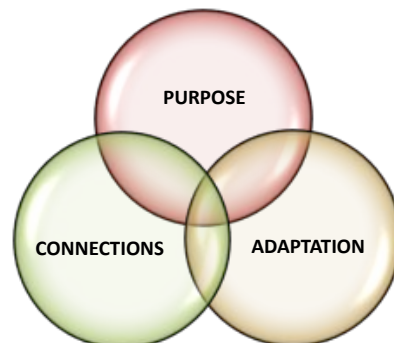
Keynote: Let It Go  
SPRW: Calming Strategies  
BRAIN RESEARCH: The Brain and Anxiety  
LIFELINE: Flexibility

### September: Building Relationships

Keynote: Treat People Right & Do the Right Thing  
SPRW: Ways to Build Relationships in COVID-19  
BRAIN RESEARCH: Learning Cognition and Relationships  
LIFELINE: Caring

## 2020-21 Yearlong Plan

### CONCEPTS:



## 3 BRINGING IT BACK TOGETHER

### January: Assurance

Keynote: As Good As We Are, We Can Always Get Better  
SPRW: Revisiting Procedures/Using Visuals In Instruction  
BRAIN RESEARCH: The Brain and Vision  
LIFELINE: Integrity

### February: Differentiation

Keynote: Finding Your Passion  
SPRW: Creating Choice Through Relay it Strategies  
BRAIN RESEARCH: The Brain and Choice  
LIFELINE: Enthusiasm

### March: Feedback

Keynote: See Me, Show Me, Teach Me  
SPRW: Accountability Talk  
BRAIN RESEARCH: The Brain and Feedback  
LIFELINE: Trust and Respect

## 2 DIGGING INTO INSTRUCTION

### October: Emotion

Keynote: The Power of Emotion  
SPRW: Emotionally Hooking Your Students into Lessons  
BRAIN RESEARCH: Emotion Drives Attention;  
Attention Drives Learning  
LIFELINE: Awareness

### November: Meaning

Keynote: What Do You Want To Be Remembered For?  
SPRW: Interleaving & C.L.A.S.S. Tools  
BRAIN RESEARCH: Interleaving and Learning  
LIFELINE: Craftsmanship

### December: Climate

Keynote: Don't Let Anything Steal Your Joy  
SPRW: Whole Class Feedback  
BRAIN RESEARCH: Dopamine, Learning, and the Brain  
LIFELINE: Joy



# KEYNOTE

**Needing a motivational message  
to start your school year?**

## KEYNOTE

Let C.L.A.S.S. Education provide you and your staff a positive and uplifting keynote message needed to start this school year!

**Presenter:  
Jim McMillan**

Jim McMillan will lead you through a personalized 25 minute message filled with humor, stories, inspiration, and tips on making this a great year.

## HD Video

Delivered Directly to You

Because this is delivered to you as an HD video, you will have the ability to use it when and where you want.... and as often as you want!



**Jim McMillan**

Vice President  
C.L.A.S.S. Education

**Cost: \$199**

**ORDER NOW:**

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